



Specifications for artwork of graphics for

General artwork (window vinyls, etc.)

Deadline for artwork: 04.02.2022

- Size of image:** The size the images can be found in your excel artwork file.
- The **PRINT** size of **EACH** image is identical to what is specified in the excel sheet (**+20mm bleed all around**)
- Type of image:** **ONLY** supply artwork as **EDITABLE PDF**
- All text needs to be converted to vectors and colours specified in **CMYK** definition. If RGB files are provided, we will automatically save them to CMYK definition.
- Resolution of image:** 300 dpi up to 1m²
150 dpi (1m² – 4m²)
80 dpi (4m² – 8m²)
50 dpi (8m² – 20m²)
- Filename artwork:** Please name your artwork as follows:
- CODE_ **companyname**_size image.pdf (or eps)
- Example: B-I-WIN2_ **NewMediaServices**_2200x1000.pdf
- The CODE and SIZE of image can be found in column A, D and E of your excel artwork sheet.**
- Uploading artwork:** **ALL** artwork needs to be sent via wetransfer.com to printfilesTES@gmail.com

REMEMBER:

- All text in **outlines!**
- **20mm bleed** on all sides!
- **NO bitmaps!**
- **NO AI and TIF files!**
- **CMYK and NOT RGB!**
- **Add a preview of your file in pdf or jpg!!!**
- **Upload as specified above!**

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